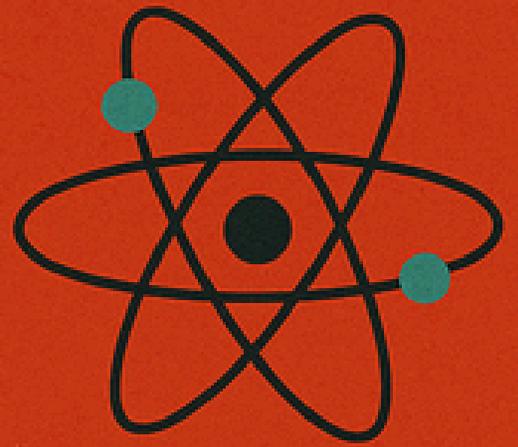




Nebraska.Code()

JULY 22ND-24TH
2026



What is Nebraska.Code()?

Nebraska.Code() was founded in 2011 in Lincoln Nebraska by a software development community hungry for training and networking opportunities.

With a track dedicated to Practical Agile, the scope of our event has grown from just software development to content covering all aspects of the software development lifecycle.

We are so glad you are here!

It is our goal to make your interactions with our attendees as valuable and as possible. This year the conference is once again at the beautiful, historic Lincoln Marriott Cornhusker Hotel. The original Cornhusker Hotel was built in 1926 and has been a fixture in downtown Lincoln for nearly 100 years, situated close to many fun and unique dining and nightlife experiences, including the bustling Haymarket.

The conference brings together some of the brightest and best software development professionals in the industry to share their industry knowledge and experiences. With its amazing sessions covering everything from Agile methodology to constantly advancing Artificial Intelligence, Nebraska.Code() draws hundreds of local talented individuals from the region committed to continued learning and growth. The conference is an excellent forum to reach potential new talent, and your sponsorship of the event provides visibility and networking opportunities, while supporting your local tech community.

BENEFITS OF SPONSORSHIP

Make valuable new contacts.

Attendees at Nebraska.Code are exactly the kind of professionals you want to be talking to. They are decision makers and leaders. They are career-minded and avid learners. They are exactly the kind of software professionals that can elevate a team and a company with innovation and insights. When you sponsor at the Silver level or above you are entitled to a booth at the event where we incentivize attendees to visit you.

There is no better way to expand your network with high-quality contacts.

Be a part of a growing community.

Sponsoring is not only a great investment, it is a great way to support the amazing software development community in Nebraska.

You will help the community grow sophisticated and passionate software development professionals. The people who become a part of our community tend to be more engaged members of their field and strive to keep their skills on the cutting edge.

They are the ones who are interested in career advancement and need your help to reach their goals.

ATTENDEE DEMOGRAPHICS

34% identified as Software Developer/Software Engineer/Web Developer/.Net Developer etc.

19% identified as Project Managers/Scrum Masters/Product Owners/QA

36% identified as Senior/Lead Software Developer/Software Engineer/Web Developer/.Net Developer

3% identified as Junior Software Developer/Software Engineer/Web Developer/.Net Developer

The rest were a mix that included President, Manager, SysAdmin, Director, Project Manager, COO, etc.



Nebraska.Code()

RHODIUM \$10,000.00

(One available)

- Introduction in Opening Comments
- A Company Mention in all Attendee Correspondence
- A Company Blurb included in Wrap-Up Attendee Email
- Social Media Posting (Linked In, Twitter & Facebook)
- Premium Booth at Nebraska.Code()
- Dedicated Slide in Opening Comments
- Prominent Placement of Logo on Website and App
- 4 Standard Perks
- 2 Premium Perks

PLATINUM \$6,000.00

(Four available)

- Premium Booth at Nebraska.Code()
- Dedicated Slide in Opening Comments
- Prominent Placement of Logo on Website and App
- Social Media Posting (Linked In, Twitter & Facebook)
- 3 Standard Perks
- 1 Premium Perk

GOLD \$4,500.00

(Five available)

- Preferred Booth at Nebraska.Code()
- Placement of Logo on Website and App
- Inclusion on Gold Sponsor Slide in Opening Comments
- Social Media Posting (Linked In, Twitter & Facebook)
- Inclusion in Giveaways
- 2 Standard Perks

SILVER \$3,500.00

(Twelve available)

- Standard Booth at Nebraska.Code()
- Placement of Logo on Website and App
- Inclusion on Silver Sponsor Slide in Opening Comments
- Social Media Posting (Linked In, Twitter & Facebook)
- Inclusion in Giveaways

Community Partner In-Kind

Limited to Non-Profits and/or Educational and Meet-Up Groups

- Community Booth at Nebraska.Code()
- Placement of Logo on Website
- Social Media Posting (Linked In, Twitter & Facebook)

Standard Perks (\$750 each)

- Drink Ticket Giveaway at Attendee Party
- Lincoln.Code() MeetUp Sponsor
 - Eleven available (One per month)
- 2 Nebraska.Code Badges
- Banner Ad in Whova App
- Attendee Badges (20% Discount each)

Premium Perks (\$2000 each)

- Tee-Shirt Sponsor - Company Branding on Tee-Shirt
 - One available
- Speaker Dinner Sponsor
 - One available
- Swag Bag Sponsor - Company Branding on Swag Bag
 - One available
- Lanyard Sponsor - Company Branding on Lanyard
 - One available
- Badge Sponsor - Company Branding on Badge
 - One available
- Attendee Party Sponsor
 - Two available
- Main Stage Sponsor
 - One Available
- Breakout Room Sponsor
 - 8 Available

What is Provided with a Booth?

- Standard Booth - 1 table, 2 chairs, 2 booth passes
- Preferred Booth - 1 table, 3 chairs, 3 booth passes
- Premium Booth - 2 tables, 4 chairs, 4 booth passes

What is a Booth Pass?

Booth Passes are for individuals who will **only** be staffing a Booth at Nebraska.Code() and are freely transferable so your Booth can be worked in shifts.

Anyone wishing to attend sessions needs to purchase an Attendee Badge.

Is Lunch Provided?

Lunch and Snacks are provided for anyone with a Booth or Attendee Badge.

Can I get a List of Attendees after the Event?

Unfortunately, no. It is a violation of the CAN-SPAM Act to distribute or sell contact information without explicit permission. However, attendees do have a barcode on their Badge, and we are using a software system that will allow you to scan the Badges to attain attendee information.

Are There Any Restrictions on What I Can Give Away at My Booth or for My Door Prize?

The only restrictions pertain to certain types of food and beverages. While small candies, mints, fun-size candy bars, and the like are allowed, Convention Center policy prohibits soda, full-size candy bars, pastries, and other similar items. There are no restrictions to what your door prize will be. We do encourage you to make it something that is widely appealing to a large audience as to attract as many Badge scans as possible!

The Heartland's largest and best professional software development conference!
AMAZING networking opportunities!!!
TONS of sessions covering all aspects of the field; including DevOps, Open-Source, Agile, AI and Machine Learning, Frontend Development, .NET, Cloud, Automated Testing, Application Security, SEO, Application Architecture, SOLID Principles, and so much more!

Tee-Shirt Sponsor

Put your Branding on the official Nebraska.Code() Tee-Shirt that attendees will wear and then take home!

Speaker Dinner Sponsor

Our speakers represent the cream of the crop - they are among the best and brightest in the country, and this is your opportunity to network with them more closely. Your generous Sponsorship will be noted on the Website, Web App and in marketing for the event.

Swag Bag Sponsor

Put your Branding on the official Nebraska.Code() Swag Bag that attendees will wear and then take home!

Lanyard Sponsor

Put your Branding on the official Nebraska.Code() Lanyard that attendees will wear and then take home. Become part of this essential keepsake.

Badge Sponsor

Add your Branding to the Nebraska.Code() Conference Badges. Badges are an important part of the Conference and having your Branding prominently displayed will keep you top of mind.

Attendee Party Sponsor

Our Attendee Parties have become some of the best networking events in the mid-west, with food, drinks and entertainment. Set up a Booth at the Attendee Party and mingle with the guests! Your generous Sponsorship will be noted on the Website, Web App and in marketing for the event.

Drink Tickets Giveaway at Attendee Party

Get your hands on 50 drink tokens to hand out at your booth to attendees for use at the Attendee Party!

Lincoln.Code() Sponsor

Sponsor a Lincoln.Code() Meet-Up event occurring monthly in Lincoln, NE. Your generous sponsorship will be noted on the Website, Web App and in marketing for the event.

